

# QUADRENNIAL PUBLIC ARTWORK



Figure 1: Osmond Terrace roadway median at the junction of William Street, Norwood, looking south

## **Call for Expressions of Interest from Artists or Artist Teams Quadrennial Public Artwork | Total Budget Allocation \$300,000 Osmond Terrace & William Street, Norwood**

Expressions of Interests (EOI) close 5pm Tuesday 25 March 2025

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City of  
Norwood  
Payneham  
& St Peters

## **Quadrennial Public Artwork | Osmond Terrace & William Street, Norwood**

The City of Norwood Payneham & St Peters is commissioning a significant new public artwork to be situated on the Osmond Terrace roadway median at the juncture of William Street, Norwood. A total budget of \$300,000 is allocated for this project, which includes infrastructure.

### **Background**

As a culturally rich and socially diverse community, the City of Norwood Payneham & St Peters has a long tradition of valuing creativity, artistic expression and cultural heritage. The City is also home to numerous artists and arts workers, as well as several nationally and internationally renowned performing and visual arts organisations, educational establishments and specialist schools.

Well known for its cultural diversity, vibrant cosmopolitan atmosphere and easy-going lifestyle, our City features tree-lined streets, unique heritage architecture and some of Adelaide's most popular dining and shopping precincts.

Located just five minutes from Adelaide's central business district, the City of Norwood Payneham & St Peters enjoys a reputation as one of Adelaide's most desirable places to live, work and visit. Spanning 21 suburbs, the City is home to more than 37,000 residents.

### **Project Overview**

The Council recognises the significance that arts and culture play in community enrichment and vitality. Public art is an integral element of the City's vision to build an artistic, creative, cultural and visually interesting City.

Council is inviting suitably experienced Artists or Artist Teams to submit an Expression of Interest (EOI) to design, fabricate and install a public artwork to be located on the Osmond Terrace roadway median at the juncture of William Street, Norwood.

The new public artwork will provide a contemporary and visually appealing addition to the tree-lined, beautifully maintained green space of Osmond Terrace, and will join existing major public artworks along Osmond Terrace.

### **Design Brief**

Osmond Terrace is a tree lined green boulevard running north to south through the heart of Norwood. It is home to several public artworks and historic monuments, including Craige Andre's 'Spectrum', Greg John's 'Whirling Mandala' and the Kensington and Norwood Soldiers' Memorial.

To add to the diverse public artworks already on offer on Osmond Terrace and in our greater community, the Council is seeking to provide this public space with a dynamic and inspiring visual element that is reflective of best practice in contemporary public art.

**Artists/Artist Teams are encouraged to consider an artwork that:**

- is artistically bold and contributes to the aesthetic value of its location;
- is contemporary, iconic and has a broad appeal to a wide audience;
- engages, challenges and stimulates its audience;
- is sympathetic to the City's distinct urban form and streetscape;
- displays a high level of artistic and design merit;
- displays strong artistic integrity and innovation;
- has enduring conceptual relevance;
- demonstrates a high level of technical skill.

**Materials**

It is expected that the artwork will:

- be made of the most durable, robust, high quality, low maintenance materials available to meet the Artist/Artist Team's concept;
- withstand climatic conditions including exposure to intense sun, wind, rain and hail;
- withstand the potential of built-up pollutants;
- meet all relevant safety standards and avoid dangerous protrusions and sharp edges;
- be easily cleaned and require minimal ongoing maintenance;
- have a minimum lifespan of twenty years;
- comply with all relevant Australian Standards, building codes and codes of practice;
- be made of materials and designed and anchored in such a way to reduce the risk of theft;
- meet all relevant Australian standards.

**Requirements**

It is expected that the Artist/Artist Team will:

- agree that if selected, the Artist/Artist Team will enter a contract with the Council;
- be in regular communication over the period of development, design and installation stages;
- be required to undertake a site visit prior to concept submission;
- maintain appropriate Public Liability Insurance coverage for \$20,000,000 for the duration of the commission;
- retain intellectual property of the artwork, however the owner of the final artwork is the Council;
- comply with Australian WHS and Safe Work Practices;
- operate in an environmentally responsible manner in the planning and delivery of the project;
- agree to work with a digital creator to document the process;
- complete fabrication and installation of the artwork by 30 June 2026;
- provide an extensive Maintenance Manual of the work at handover (additional information will be provided during the detailed design stage of the project).
- provide a 12-month warranty period for workmanship and materials from the day of handover.

## Budget

The total budget allocation for this project is \$300,000 as set out below:

Commission Stage	Description	Funding Allocation \$
Expression of Interest	No design concepts or fees are required at this stage.	0
Concept Development	\$3,000 each for up to three Artists or Artist Teams for concept design development and budget proposals.	9,000
Commission: Detailed Design & Fabrication	The successful Artist/s will enter into a Commissioning Agreement with the Council for costs associated with detailed design development and fabrication of the selected concept design.  (Including, artist fees, materials, fabrication, footings, transportation, freight, installation, subcontractor fees, insurance, engineering certification or other compliance and approval costs).	240,000*
Installation and Interpretive Material	Responsibility of the Council, in collaboration with the Artists/Artist Team.  (Including, foundations for installation (eg. concrete pad), interpretive, material, installation (assist artist during installation), traffic management, landscaping and lighting as required and determined by Council).	51,000

*\*5% (\$12,000) of the commission fee is held by the Council until practical completion of installation is achieved and a Maintenance Manual (of a standard acceptable to the Council) is received.*

## Location

The Osmond Terrace roadway median at the juncture of William Street, Norwood is the chosen location for the commission. The site lies approximately halfway between The Parade and Kensington Road, is 10.5m wide and has four paved pathways running across it from east to west.

Importantly, this location is accessible by access impaired residents and visitors.

There is one wooden bench seat located on the median, however there are no other amenities.

The Artist/Artist Team are invited to propose the exact location of the artwork within the median, with the exact location to be confirmed in consultation with the selected Artist/Artist Team and the Council.

The artwork should be designed and located to ensure that it does not adversely affect the safety of pedestrians, motorists or cyclists. It should not pose a physical obstruction to traffic or the sightlines of road users.



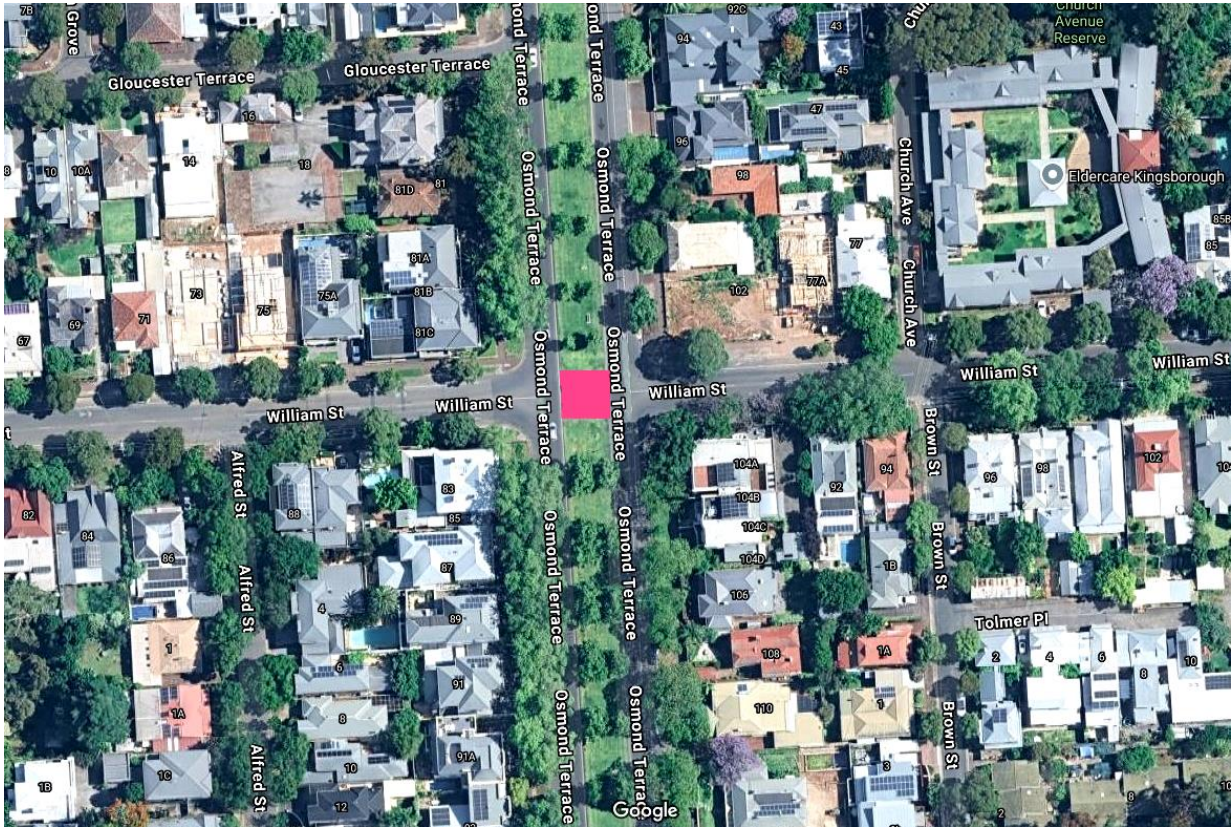


Figure 2: Aerial view of Osmond Terrace at the junction of William Street, Norwood



Figure 3: Osmond Terrace roadway median at the junction of William Street, Norwood, looking north





Figure 4: Osmond Terrace roadway median at the junction of William Street, Norwood, looking west



Figure 5: Osmond Terrace roadway median at the junction of William Street, Norwood, looking east

## Submission Requirements

Artists/Artists Teams are invited to submit an Expression of Interest including the following:

- Artist/Artist Team Curriculum Vitae;
- artist statement;
- a brief statement to describe potential themes and your proposed approach to the project;
- maximum of 8 images of relevant work supplied as pdf/jpgs with details of locations, materials, dimensions, commissioner and collaborative partners as relevant;
- a copy of current Public Liability Insurance coverage for \$20,000,000 (or a willingness to obtain if successful).

Please note that Expressions of Interest should be no larger than 10MB total.

Expressions of Interest close 5.00pm Monday 31 March 2025.

## Selection Criteria

Submissions will be assessed by a Panel based on the below selection criteria:

Criteria	Description	Weighting
Artistic merit	Create work that engages with a broad audience, as evidence in the visual material provided.	35%
Relevant experience	Demonstrated ability to work on a project of similar nature within the timeline and budget. Significant relevant experience in the public art realm. Experience with materials of relevance to the required project outcome.	30%
Proposed approach	Strength of Artist/Artist Teams intended approach in relation to the Artist Brief and location.	30%
Local economic benefit	Based on Artists/Artist Teams place of residence or studio.	5%

The Council is committed to ensuring this opportunity is open to all, and we welcome applicants with additional access needs. Council staff will work with selected artists to ensure that they have access to a safe, comfortable environment in which they are able to achieve their best work. The Council encourages applicants to include any access costs within their budget.

## Project Selection Panel

The Selection Panel will comprise of:

- two External Arts Industry Representatives;
- one Member of Council's Arts, Culture & Community Connections Team;
- one Member of Council's Assets & Projects Unit.

## Project Schedule

Proposed Timing	Description
7 March 2025	Expression of Interest artwork brief open
31 March 2025 5pm	Expressions of Interest submissions close
11 April 2025	Shortlisted Artist/Artist Teams notified
14 - 16 April 2025	Site visit with shortlisted Artist/Artist Teams
17 April 2025	Shortlisted Artist/Artist Teams commence concept design and draft budget
30 June 2025	Concept designs close
1 - 4 July 2025	Concept Design Presentation to Selection Panel
7 - 11 July 2025	Evaluation of Artist/Artist Team concept designs
4 August 2025	Recommendation report to Council
18 August 2025	Award commission to one Artist/Artist Team
19 August - 7 October 2025	Artist/Artist Team contracted to develop detailed design and installation plan
8 - 10 October 2025	Detailed design and installation plan approved after reviews
13 October 2025 - 29 May 2026	Artwork fabrication
1 - 30 June 2026	Artwork installation



**Please forward Expressions of Interest to:**

thall@npsp.sa.gov.au with the subject line 'EOI Quadrennial Public Artwork'

Norwood Town Hall  
175 The Parade  
Norwood SA 5067

**Please forward enquiries to:**

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